

2024 China Night & Forum on Consumer Electronics Developments

January 9, 2024 Las Vegas

Win-win Cooperation to Create a Better Life

In order to further promote the docking and cooperation between Chinese household appliances and consumer electronics enterprises and their counterparts around the world and to build a high-end communication platform for the industry, the Consulate General of the People's Republic of China in San Francisco and the China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME) will hold the "China Night and Forum on Consumer Electronics Developments" in Las Vegas during the CES on January 9, 2024. Industry experts, researchers, scholars, innovators and government officials will be invited to deliver speeches and high-end dialogues around the new trend of global consumer electronics development, from various perspectives such as policy, market, technology, etc. The Forum aims to build a platform for Chinese enterprises to voice their opinions, for scientific and technological enterprises worldwide to communicate and interact with each other, and for the release of the annual consumer electronics achievements.

Forum Highlights

- A number of leading Chinese and American companies will be present, creating a platform for interaction and cooperation.
- A thematic speech from the Consumer Technology Association (CTA) and a professional trends report jointly released by CCCME and EY China provide insights into the future prospects of the global consumer electronics industry.
- Business leaders, experts, and government officials join in the discussion to exchange comprehensive industry expertise.
- The event will be jointly covered by numerous Chinese national media and local media in the United States.



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I. Basic Information

- Venue: Horseshoe Las Vegas (formerly Bally's) - GOLD ROOM
- Attendees: About 300 persons
- Hosts: Consulate General of the People's Republic of China in San Francisco;
China Chamber of Commerce for Import and Export of Machinery and
Electronic Products
- Supporters: Bay Area Council;
China Enterprises Association Inc.;;
Chinese Enterprises Investment Trade Service Alliance

II. Media



Please visit the website below or scan the QR code to register:
<https://ci2fgumanw6.feishu.cn/share/base/form/shrcnAWwwfofd8Tjc7uwcNPqS0f>



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III. Preliminary Forum Agenda

Time	Event & Speaker
17:00—18:00	Attendee Registration
17:30—18:00	Small-scale VIP Meeting
18:00—18:20	Session 1 Opening Ceremony
	- Consulate General of the People's Republic of China in San Francisco - China Chamber of Commerce for Import and Export of Machinery and Electronic Products - U.S. Local Government and Business Representatives
18:20—19:00	Session 2 Thematic Speech -- Smart Home & Lifestyle
	Speaker (invited): Bosch, Tuya Smart, Hisense, Wyze and other companies
19:00—19:50	Session 3 Panel Discussion -- Smart Move
	Moderator: Shau Zhang, Partner and Americas leader of China overseas investment at Ernst and Young Speaker (invited): Washington State Department of Commerce and Segway-Ninebot, Fuyao, AMINO Capital and other companies
19:50—20:00	Session 4 Keynote Speech
	Topic: Global Consumer Electronics Industry: Development Trends and Future Opportunities Speaker: Consumer Technology Association
20:00—20:10	Session 5 Trend Report
	Global/China Consumer Electronics Trends Report 2024 Jointly Released by CCCME and Top Consulting Firms
20:10—21:00	Session 6 Communication and Discussion
	Networking





中华人民共和国驻旧金山总领事馆
CONSULATE-GENERAL OF THE PEOPLE'S REPUBLIC OF CHINA IN SAN FRANCISCO



中国机电产品进出口商会

China Chamber of Commerce for Import and Export of
Machinery and Electronic Products

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IV. Contact Point

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Please visit the website below or scan the QR code to register:
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